раметанчи

COUPON DATABASE

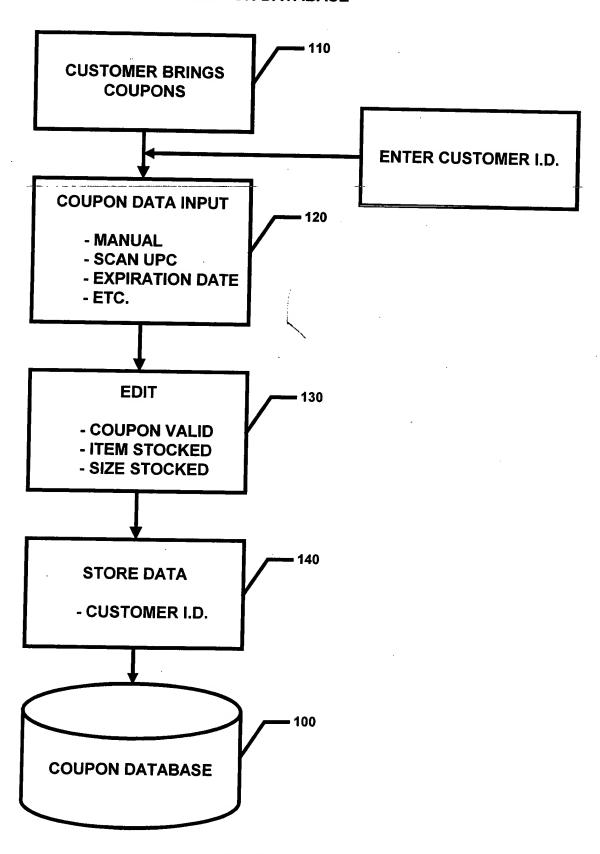
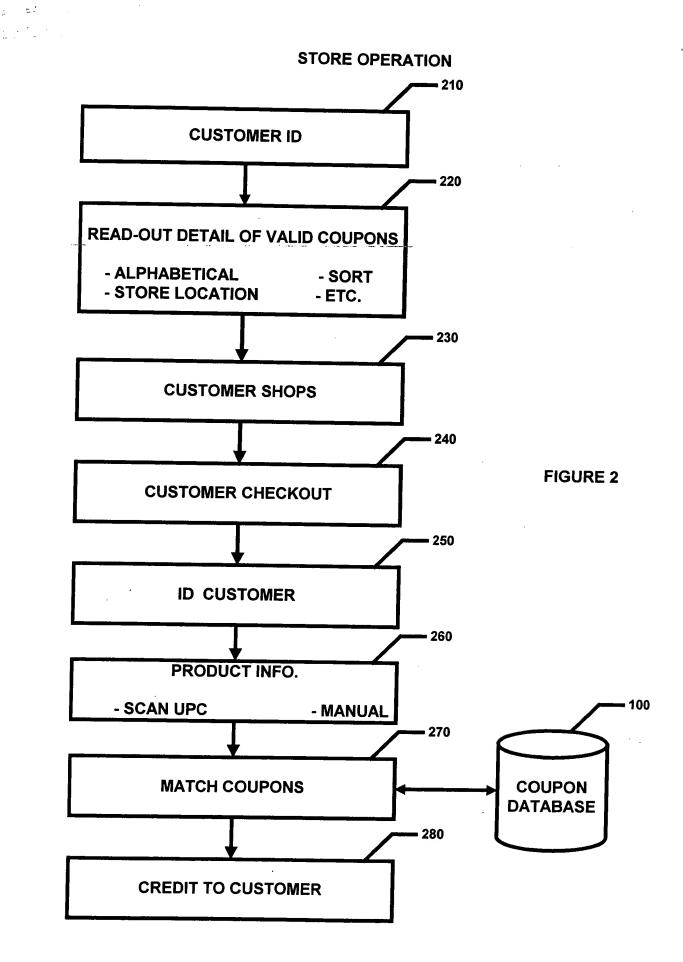


FIGURE 1



OVERVIEW 110 **CUSTOMER WITH COUPONS** 200 **-** 310 CUSTOMER I.D. **CUSTOMER DATABASE IN STORE** - 330 **CHECKOUT** 100 - 310 COUPON **CUSTOMER I.D.** DATABASE 350 PRODUCT I.D. 300 400 **TRANSACTION POS DATABASE DATABASE** (DAILY) 360 TO CLEARINGHOUSE OR FIGURE 3 **MANUFACTURER**